



Bailey Hallam

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[LinkedIn Profile](#)

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About

I am a passionate 2D generalist, with a love for conceptual art, animation, and design. In my free time, I work on commissions, and personal projects that allow me to write and create assets on my own- bolstering my scope of experience as a generalist.

Experience

WFIE 14 NEWS / CREATIVE MARKETING PRODUCER

NOVEMBER 2022 - PRESENT

Here, we create commercials and television graphics for the station and B2B clients. This includes 2D & 3D animation, filming, and creating unique graphics with various Adobe programs.

T'SARE MEDIA LLC / CONCEPT & 2D ANIMATION

DECEMBER 2023 - PRESENT

Here, we make video games. I help produce 12+ 2D animations, and character/creature concepts to be used as guides for modelers and 3D animators.

Skills

- 2D Animation
- Character & Prop Concept
- Toonboom Harmony & Storyboard
- Adobe Animate & Character
- Adobe After Effects & Premiere
- Digital Ad & Logo Design
- B2B Marketing
- Motion Graphics
- Adobe Illustrator & Photoshop
- Aesprite & Krita
- Google Design & InDesign
- 3D Implementation

References

Request-able upon W2 or 1099 job proposal.

Education

BFA / BALL STATE UNIVERSITY

MAY 2022 / 3.8 GPA

Bachelor of Fine Arts Degree with a concentration in animation, spanning several forms of animation from 2D to 3D.

HS / F.J. REITZ HIGH SCHOOL

MAY 2018 / 3.9 GPA

High School Degree, graduating with Summa Cum Laude, in Evansville, Indiana.